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CLUSTERS CORD - JOINT LAUNCH EVENT Székesfehérvár

30.11. - 01.12.2010

Minutes Panel Discussion „Tourism“ Dec 1st 2010

Participants

- Arleg S. A. - Agencja Rozwoju Regionalnego (Poland) - Iwona Hajduk
- Regional Development Agency Bielsko Biala (Poland) - Anna Bieniasz
- Milano Metropoli - Agnezia Di Sviluppo - Andrea Patrucco
- Central Transdanubian Regional Development Agency - Milán Tóth

After a short introduction, each participant spoke about establishment and operation of their touristic cluster in their region, and the support system of clusterization.

Common needs detected

- Each participant highlighted a good relationship and close co-operation with municipalities and touristic organizations.
- It needs to find common interests of co-operation among cluster members and should look for co-operation opportunities with other sectoral or regional clusters.
- The important task is, to establish conditions of self-sustainability of clusters and cluster management organizations.

Good examples

- Cross border co-operations in infrastructural developments (e.g mountain roads, cycle roads)
- There are clusters in Poland to popularize the local products with touristic tools (e. g. ceramic products)

- Milano will give place for a world expo in 2015, primarily in the topic of foods. They would like to organize and build a meta-cluster system around this expo, with the connection of food industry and tourism.
- The form of consortia is a good solution for finding common interests in working together with municipalities in national and international projects.
- Management organizations should keep finding new services providing with the cluster and cluster members.

Meta-Cluster building

The sector of tourism give good possibilities to build Meta-Cluster form, but the participants couldn't mention successful co-operations.

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Moderator

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