

Clusters Cord, 30. November 2010.



*Mr. György Grosz – President of the Cluster
Mrs. Anikó Cserny – Cluster Coordinator*

Agenda

- ▶ The beginning of our Cluster
- ▶ Cluster Structure
 - Members
 - Products and Services
- ▶ How does the Cluster work
- ▶ Some of the results
- ▶ Future

BALATONFÜRED



The beginning...



- ▶ 2007. PharmaPolis Cluster
 - Aims: more efficient market entry, strengthening the market position of the members and the lobby
 - Area: health and pharmaceutical industry
 - Founding members: 11 SMEs
 - 2008. 1st accreditation
 - 2009. PharmaPolis ⇒ PharmAgora
 - Current members: 19 SMEs, 3 universities, 1 large company, 1 local government



Members



UNIVERSITY OF WEST-HUNGARY
Faculty of Agriculture and Food Science

SEMMELWEIS UNIVERSITY
II.sz. Pediatrics Clinic
Faculty of Physical Education and Sport Sciences

Agrofill Ltd.
EcoMotive Ltd.
Funkció Ltd.
Solum Ltd.

Meditop Ltd.

CeraMed Ltd.
Huniko Ltd.
Pharmapolis Ltd.

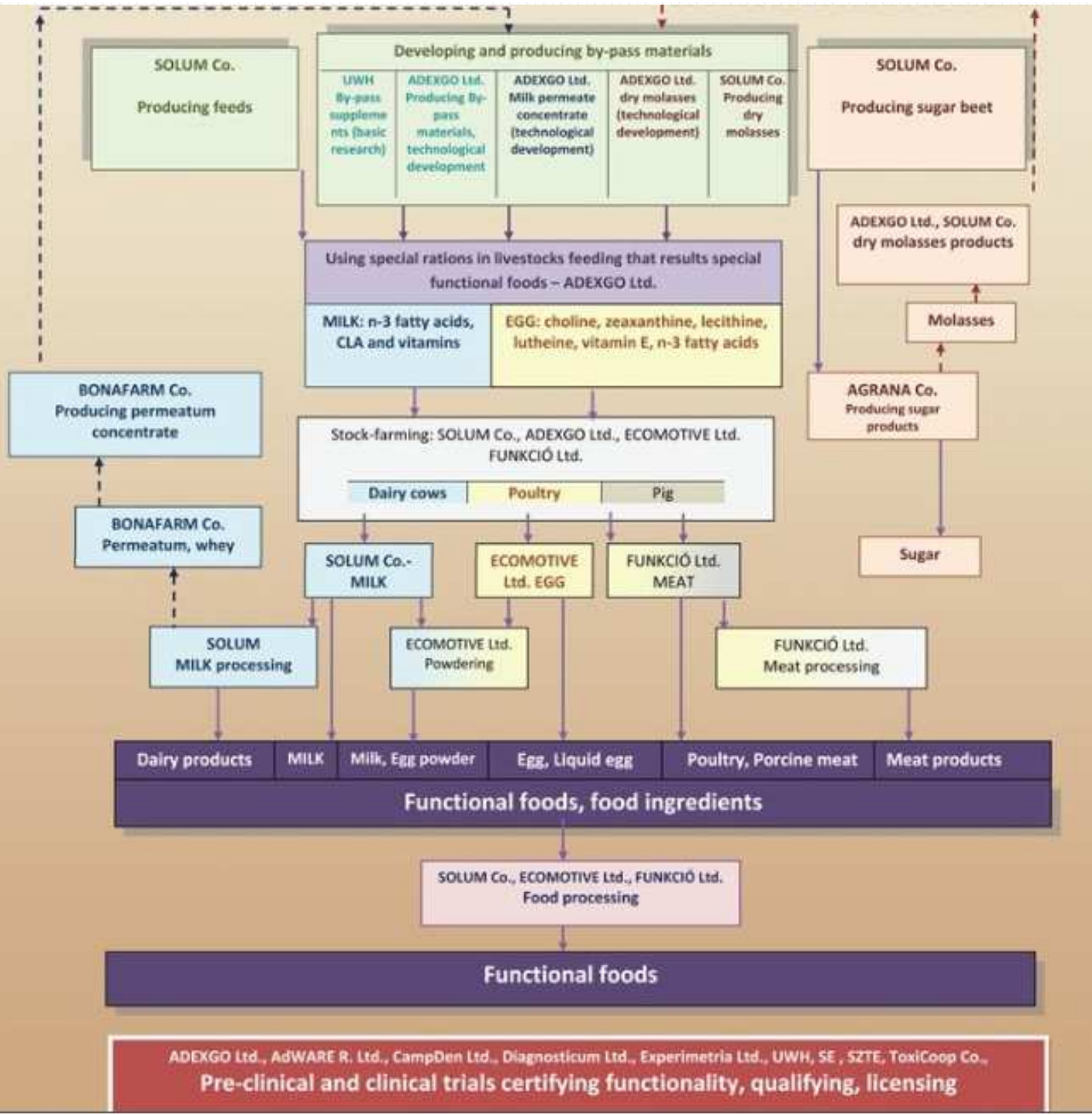
ADEXGO Ltd.
AdWare Research Ltd.
Diagnosticum Plc.
Experimetria Ltd.
Measuring & Software Ltd.
Meditop Ltd.
Toxi-Coop Plc.

Brunswick Mo. Ltd.
Campden Ltd.
Diagnosticum Plc.
GenProt Ltd.
Immunogenes Ltd.

Local Government of Balatonfüred

UNIVERSITY OF SZEGED
Department of Public Health
Department of Pharmacology and Pharmacotherapy
Institute of Drug-efficacy and Biopharmacy

RESEARCH AND DEVELOPMENT	PRODUCTION	SERVICES
<ul style="list-style-type: none"> ➤ Functional foods ➤ Dietry supplements ➤ Pharmaceuticals (generic) ➤ Pre-clinical methodology ➤ Pre-clinical equipment ➤ Medical diagnostic methods (devices) ➤ Hardware/software, data structure 	<ul style="list-style-type: none"> ➤ Food ➤ Pharmaceuticals ➤ Diagnostics ➤ Recording systems for pre-clinical studies <ul style="list-style-type: none"> ➤ Cardiovascular ➤ Gastroenterology ➤ Nervous system, behaviour ➤ Electrophysiology ➤ Cell biology ➤ Medical diagnostic devices ➤ Fitness systems 	<ul style="list-style-type: none"> ➤ Food technology: R&D related technical troubleshooting services, ➤ Food safety and quality management, ➤ Organising pre-clinical, pharmacological and efficacy trials ➤ Organising and monitorin clinical trials ➤ Data-management and biostatistics ➤ Quality assurance, biztosítás ➤ Independent audit (GCP, GLP) ➤ Hardware/software validation
<h1>PORTFOLIO</h1>		



The Cluster

- ▶ Cluster management organisation –
4 employees + marketing dep.
- ▶ Services
 - Common marketing (website, conferences ect.)
 - Grant application writing and project management
 - Bench marking club
 - Lobbying
- ▶ General meetings and informal project meetings

National and International Partners

- ▶ National Partners
 - Inter-Cluster cooperation – BIB Cluster
 - Pharmapolis Cluster
- ▶ International Cooperations
 - FP7 projects
 - EUREKA/Eurostars projects
- ▶ Memberships
 - Food Cluster Initiative
 - European Cluster Collaboration Platform
 - European Cluster Managers' Club
 - Hungarian Biotech Association

Current running projects



- ▶ **Functional foods:**
 - Omega 3, and CLA rich fresh milk, and dairy products
 - Multifunctional egg (diabetes II., pre-mature birth giving prevention and supplementary therapy)
- ▶ **Medical diagnostic device:**
 - Cardiovascular-neuropathical quick diagnostic system
 - Gastrointestinal pre-clinical and clinical diagnostic system
- ▶ **Innovative generic pharmaceuticals:**
 - Tolperizon + Diclofenac
 - Vition

The Future...

- ▶ **World Class Cluster**
 - Effective and efficient cluster structure
 - High quality projects
 - Intensive international appearance
 - Full-scale services to the members

- ▶ **Projects**
 - Functional foods – active food
 - Dietary supplements
 - Stress-test methodes

Thank you for your attention!



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